



FALL 2010 COURSE DESCRIPTIONS

BLOOMSBURG UNIVERSITY

62.343 Assessment in Early Childhood Education

A study of how teaching, learning and assessment are used collectively in grades PK-4. The emphasis is on how teachers can use assessment instruments and data to guide professional practice.

62.347 Fine Arts for the Developing Child

This course is designed to provide competencies in the selection and implementation of materials and procedures for teaching literary, visual and performing arts to early elementary school children. This course emphasizes pedagogical and theoretical understandings of learning that are necessary for teachers to develop creative classroom environments where learners (including the teacher) can inquire, experiment, and are participants in the process of constructing and expressing knowledge.

CLARION UNIVERSITY

ED 521 Instructional Leadership Skills

Involves a survey of various theories, models, and styles of leadership, followed by the application of leadership skills in teacher-pupil and teacher-colleague relationships.

LS 502 Cataloging & Classification

Introduction to the principles and techniques of organizing information with special reference to contemporary library practice. Students are introduced to descriptive cataloging using Anglo-American Cataloguing Rules, alphabetical indexing using Library of Congress Subject Headings and Sears List of Subject Headings, and systematic indexing using the Dewey Decimal Classification and the Library of Congress Classification. The structure and use of manual and automated catalogs and indexes are considered.

EAST STROUDSBURG UNIVERSITY

HLTH 561 Epidemiology

This course is a study of the principles and methods of epidemiological investigations for human health problems. The incidence and prevalence of both infectious and non-infectious health problems are covered. Emphasis of this course is on student application of the principles of epidemiology.

ELIZABETHTOWN COLLEGE

Ac 107 Business Financial Accounting

This course is designed for business majors and any other non-accounting majors. The emphasis is on understanding the construction and interpretation of the primary financial statements: the income statement, balance sheet, statement of changes in financial position and the statement of cash flows. The course will introduce fundamental accounting concepts, including the accounting equation, transactional analysis, double entry accounting, accrual accounting, and the accounting cycle. However, since this course is the primary source for learning the purpose and use of financial statements by non-accounting majors, the orientation of the course is more on the side of analysis rather than journaling and construction.

Ac 305 Cost Accounting

Cost accounting deals with cost management. Cost management produces information through the process of identifying, collecting, measuring, classifying, and reporting information to managers within a firm. Cost management requires in-depth understanding of a firm's cost structure. This course will provide the learner with the knowledge to utilize and manage cost data effectively for management decision making. *Prerequisite: Ac 106 Principles of Accounting II or Ac 107 Business Financial Accounting or permission of the dean.*

Ac 306 Strategic Cost Management

The purpose of the course is to introduce the learner to activity and strategic-based cost management. Changes in the business environment have dictated the need to incorporate total quality management. The cost management team must emphasize providing value to the customer, know their providers and gather and use all available information. *Prerequisite: Ac 305 Cost Accounting or permission of the dean.*

BA 215 Principles of Marketing

This course introduces learners to the role of marketing in business and society. Particular emphasis on terminology and frameworks for decision-making will be discussed. A marketing plan will be developed to enhance learners' understanding of marketing concepts.

BA 248 Quantitative Techniques for Business

An introduction to quantitative analysis designed to solve practical business problems; break-even analysis, forecasting, inventory management, linear programming, transportation problems. Network flow models, project management, decision, and queuing analysis will all be covered in this class. *Prerequisite: Ma 151 Probability and Statistics. Recommend a working knowledge of Excel formulas.*

BA 265 Principles of Management

A study of the process of utilizing and coordinating technical and human resources in order to achieve the objectives of a business, governmental, education, social or religious organization. Includes analysis of the concepts, principles and practices involved in the planning, organizing, staffing, motivating, and controlling functions.

BA 310 Business Ethics

This course will examine the principles, philosophy and theories relating to business ethics. Topics for discussion include: why workplace ethics is important, personal vs. corporate values, corporate social responsibility, cultural and global ramifications, and applicable legislation surrounding ethics in business. Application of real-life scenarios and case studies will be utilized. (Can be used as a Values, Choice, & Justice by non-majors.)

BA 312 Advertising Management

The course covers advertising principles and practices. It will take advertising theory and show how it is applied to produce advertising that works. *Prerequisite: BA 215 Principles of Marketing.*

BA 331 Business Law I

Examine the important areas of the law that relate to business under the United States constitutional legal system. This course shall emphasize the origin of law in America, Intellectual Property, Cyber Law, Contract Law, Corporate and Unincorporated Entity Law,

and Agency Law.

BA 495 Corporate Strategy

Corporate Strategy is the required capstone course to be taken by business administration learners in their senior year (preferably last semester) of studies. This course examines how organizations position themselves and strive to compete in today's rapidly changing marketplace and business environment. It is designed to integrate the concepts, principles, and practices from a learner's prior business courses. With the aid of case studies, the course involves a comprehensive study of the interrelationships between management principles, problem analysis, strategy formation and implementation for the contemporary enterprise. (This is a capstone course and therefore intended to be the final course taken in the major. Consultation with the advisor is required in order to register. In the event of large enrollment, preference will be given to graduating seniors.)

CJ 220 Court Administration & Management

A study of the history, structure, administration and management of state and federal adult criminal courts that focuses on a variety of topics including: the interrelationship between the trial court and its social, economic, and political environments; the major participants in the court; the trial process; and sentencing methods and appeals.

CJ 290 Introduction to Forensics

This course introduces the learner to an overview and general understanding of the field of forensic science. Learners will be presented with the techniques, skills, and limitations of the modern crime laboratory. Learners will also be presented with the basic information required to understand crime scenes, crime scene processing and evidence collection at crime scenes.

CJ 350 Substance Use and Abuse

This course will examine a multitude of issues relating to the past, present, and future of substance abuse. The issues will span areas involving prevention, law enforcement, treatment and policy making.

Com 251 International Communication

This course is an examination of the organization and function systems of communication media around the world. It is designed to assess our experience as an American by exploring the sociocultural, economic, political, and scientific/technical impact of communication media on the diverse societies of other countries. (Can be used as a Foreign Cultures & International Studies by non-majors).

Com 252 Multicultural Communication

This course is designed to study issues of diversity and the media by investigating the audience, content, and institutions of communications. Cultural perceptions will be explored as they relate to an individual's beliefs on diversity such as: race, ethnicity, gender, sexual orientation, religion, age, class, and disability. A research and field experience will challenge learners to analyze and formulate their own views. (Can be used a Values, Choice and Justice by non-majors).

Com 362 Visual Communication

This course focuses on the planning, management, and coordination of corporate communications' production projects. The course provides the learner with a working

knowledge of print and audio-visual production sufficient for effective collaboration with artists and producers and for the successful coordination of out-sourced production projects. This course includes applied computer skills as well as decision-making techniques, production scheduling, and production & quality control.

Com 364 Small Group and Team Communication

This course explores the study and application of small group communication processes. Learners in this course will discuss theoretical research and apply it to the examination of their own participation in groups. In addition, this course will focus on topics that will encourage learners to improve upon their own group behaviors.

CS 209 Introduction to Database Systems

With the use of thought-provoking real-world and fictional case studies, interesting lectures and stimulating discussions, this class will explore the world of database systems, and database management. Learners will discover how vital a database is in today's business and technological environments; and the strength of the DBMS. Several different models will be discussed, and we will extract information from the database with query languages such as SQL. Time will also be spent finding techniques to improve most of the challenges of the database environment while also discovering methods for optimizing, enhancing and protecting the database itself. *Prerequisite: CS 121 Computer Science I.*

CS 409 Database System Development and Applications

A study of advanced database systems, data warehousing, and data mining. The XML language is considered as a data exchange tool. Security and privacy aspects in databases are discussed. The WWW is used as a database application platform to create web-driven databases working with different visual environments and commercial DBMSs. The course involves practical skills in the design and development of information systems and their application. *Prerequisite: CS 209 Introduction to Database Systems.*

Ec 100 Global Macroeconomics: Principles and Issues

Economics can no longer be referred to as the dismal science. The world has become so dynamic, and economics has become such an integral part of world dynamics that it affects each and every one of us every single day. Because of its importance in our lives, economics must now be referred to as the relevant science. This course gives students an orientation to the nature of economics on a global scale. The student is further provided with a solid foundation to the principles of macroeconomics as a discipline.

This course will highlight the concepts of capitalism, supply, demand, free markets, inflation, recession, and money supply. Particular attention will be given to the way a society allocates scarce resources and how the Federal Reserve Board influences the supply of money. A correlation between economic theories and everyday experiences will help students relate the material in a way that demonstrates its relevance and thus allows a deeper understanding of economics.

A strong emphasis is placed on discussion of current events and how those events incorporate various economic theories. This will give the student a greater appreciation of the relevance of economics as a science. Macroeconomics examines the aggregate performance of all markets in our economy. (Accounting and Business majors may not use this for a Core course).

En 245 Growing up in America

In this survey course, we will examine autobiographical works written by diverse authors over approximately 150 years to gain a larger perspective on the subjects of autobiography, history, and childhood in America. Students will be encouraged to compare these themes to their own experience of growing up in America to determine if they are still accurate and relevant.

En 261 Literature and the Workplace

In their efforts to translate human experience into art, writers have attempted to dramatize the fulfillment and difficulties inherent in holding down a job. In this course, students will examine a broad range of stories, poems and plays to consider how literature portrays the workplace experience, and how these lessons can be applied to their own understanding of writing, art, and work.

FS 150 Foundations for Accelerated Learning

Foundations for Accelerated Learning blends professional studies with the liberal arts by presenting fiction, non-fiction and educational selections as springboards for discussion and evaluation of learners' educational development. The decision to continue education is often a turning point in an adult's life and self-examination can be beneficial to learner success.

This course is designed to introduce adult learners to the scholarly demands of Elizabethtown College and the accelerated format of the adult degree program. Through the course research requirement, learners access critical campus resources, evaluate their learning strengths, and discover keys to participating effectively as a member of an academic seminar.

IDC 490 Senior Research Project

As the Core Program's capstone, this course is designed to assess the learner's mastery of the core learning outcomes. The course provides the learning environment and structure within which the learner will self-direct an independent, integrative, problem-solving research project for written and oral presentation. This research project must be linked to the liberal arts and will be carried out within a problem-solving framework. The facilitator will guide the learner's selection and framing of a contemporary problem, research into the problem, research into its solution, framing a preferred solution, and arguing for that solution. The facilitator will also serve as a resource for the learner's preparation, presentation, and defense of the research project, both in writing and orally. Peers, faculty, administrators, staff, and community leaders may be invited to student presentations. (This is a capstone course and therefore intended to be the final course taken in the core curriculum. Consultation with the advisor is required in order to register. In the event of large enrollment, preference will be given to graduating seniors.)

Ma 151 Probability and Statistics

This course will explore the basic principles and methods of Probability and Statistics in order to develop: An awareness and appreciation of the role of statistics in our daily environment and activities; as well as a foundation for the advanced study and further application of statistics in one's particular area of specialization.

Psy 208 Health Psychology

Health Psychology is a specific, and relatively recently developed, branch of psychology which interrelates psychological knowledge, theory, and practices with the biological and

sociological disciplines devoted to health. This course examines the status, place and function of psychology in the medical setting, explores the psychology of illness and its twin components of stress and pain, illustrates the behavioral aspects of specific diseases (cardiovascular, cancer, etc.) as well as habits such as tobacco smoking, alcohol use, and unnecessary eating. Alternate and healthful lifestyle habits are reviewed. The laboratory integrated with this course involves the adult learner directly with the techniques and practices of health psychology.

SSc 260 Equity and Justice in the Workplace

An exploration of how laws and social customs affect the workplace, with special attention to equity and justice. Topics will include the socio-political environment in which business operates, the specific requirements placed on business, the impact of values on business behavior and on the treatment of employees, and the choices faced by individuals in the workplace. Depending on the particular experiences of learners in the class, special topics will be addressed, e.g., global issues, women, minorities, labor organizations, political involvement, small business concerns.

INDIANA UNIVERSITY

SOC 763/863 Quantitative Research Methods I

Examination of diverse research designs in the social sciences, with a particular emphasis on quantitative research designs. The course will focus on understanding and critiquing quantitative research designs. Special attention will be given to the integration of theory and research. Specific content includes concepts such as causality, internal validity, external validity, reliability of measurement, operational validity, sampling, and specific research designs.

SOC 765/865 Qualitative Research Methods

Qualitative research represents one main branch of social inquiry into the human experience. This course will provide students with a solid understanding of the key principles associated with qualitative research, as well as a framework for understanding how this approach compares with quantitative research. Particular emphasis will be placed on the philosophical, social, and ethical dimensions of assuring quality and credibility in social inquiry and the resulting methodological implications. The course also offers an overview of the various types of qualitative research, such as case study, ethnography, phenomenological study, and grounded theory. Against this background, students will develop skills in the specific methods associated with qualitative research design, including sampling, data-gathering, data analysis, representation, and assurance of quality. Students will experience the range of skills involved through actually designing, conducting, and reporting on a small qualitative study.

LOCK HAVEN UNIVERSITY

PYAS 612 Allergy & Immunology Module; PYAS 614 Hematology Module; PYAS 618 Endocrinology Module; PYAS 620 Cardiology Module; PYAS 622 Pulmonary Module; PYAS 624 Nephrology Module; PYAS 626 Psychiatry Module; PYAS 628 Ophthalmology Module; PYAS 630 Neurology Module; PYAS 636 Dermatology Module

Description: This series of modules comprises the didactic curriculum of the program. It provides both a disease oriented and problem oriented approach to understanding the etiology, pathophysiology, manifestations, diagnosis and treatment of specific diseases encountered in allergy and immunology. Content areas in this module include: medical research and reasoning, anatomy, pathophysiology, patient assessment, diagnostic

procedures, therapeutics, patient education, service learning, medical record keeping, and rural and professional issues.

PYAS 659 Underserved Populations

Description: An exploration of factors, especially historical, racial, ethnic, socioeconomic, and geographic, determined to create disparities in healthcare access, delivery, and policy. The course will specifically encompass/consider barriers known to affect these disparities in rural and urban regions as well as various healthcare settings including correctional facilities.

MILLERSVILLE UNIVERSITY

SPED 652 Seminar in the Psychology of Individuals Who Are Emotionally Disturbed

Knowledge and understanding of psychological aspects of children and youth with social maladjustments. Developmental psychopathologies are reviewed and psychiatric labels and terminologies are clarified. Psychodynamic and behavioral approaches are related to different patterns of challenging behavior, and their implications in assessment and therapy are clarified.

SOWK 608 Social Work Administration and Supervision

This course will provide students with an introduction to the knowledge and skills necessary to perform managerial and supervisory functions in public and private human service organizations including those that have historically served populations at risk. It will examine the structure and processes of human service organizations, the process of management and organization building. The course will also cover different supervisory approaches and techniques and consider supervisory challenges that arise in various practice settings. During this course students will be provided with opportunities to build competencies and skills through practical application. This course will be technologically enhanced.

SAINT FRANCIS UNIVERSITY

MHRM 512 Employment Law

This course addresses the increasingly more important and complicated role that law and regulation play in defining the responsibilities of employers towards their employees. It frames the legal context in which policies and practices pertaining to recruitment, selection, placement, evaluation, discipline and discharge are drafted and implemented.

MRHM 515 Benefits

PREREQUISITE: MHRM 521 - Human Resource Management This course identifies the components of an employee benefit program, the various types of benefit programs and the factors that are causing changes in benefit programs. The course also explains procedures for designing and administering benefit programs for exempt and non-exempt employees.

MHRM 521 Human Resource Management

This is an introductory course that defines the body of knowledge and the distinct areas of practice that comprise the field of human resource management and industrial relations. It also frames the context in which the more specialized courses in the curriculum address various policy and practice issues particular to their respective functional areas.

SHIPPENSBURG UNIVERSITY

BSN 512 Essentials of Accounting and Finance

Introduces the basics of financial accounting and financial management. The accounting concepts, practices, and principles that guide the preparation of the balance sheet, income statement, and the statement of cash flows are all presented. Financial management concepts and techniques are used to evaluate the financial performance of the firm. Topics include financial statement analysis, working capital management, and capital budgeting. Emphasis is placed on the interpretation and limitations of financial reports and their use in evaluating the performance of the firm.

BSN 514 Strategic Management and Leadership

Explores strategic vision and direction. The importance of achieving a fit between the internal and external environment for organizational survival and success is a central issue. The strategic concepts of competitive advantage, strategy formulation and implementation, power and influence, organizational change, and leader-follower-situation dynamics will be addressed. Case studies, business articles and text material will be used to examine strategy and leadership theory, heuristics, and practice.

CNS 526 Brief Therapy for Marital, Family and Couples Counseling

This course provides an overview of the knowledge needed to use brief therapy as a lens for systemic interventions. The primary focus is on the integration of the techniques and theoretical underpinnings necessary to effectively and efficiently create change in systems using a brief model. Particular attention is given to knowledge and awareness of the role of brief therapist.

CNS 559 Introduction to the Helping Services

Surveys a wide range of helping services and introduces the basic philosophical concepts underlying each, the principles by which such services operate, and the therapeutic practices which are characteristic of each service. Emphasis is on defining the helping relationship within each area and clarifying the ethical considerations which apply.

CNS 580 Clinical Field Experience I

The culminating experience for all programs, the field experience sequence consists of six (6) semester hours and is the internship requirement of the SU counseling programs. Students must complete 300 clock hours for each field experience in a professional setting appropriate to their career interests, skills, and program of study. Site selection must be approved by adviser. Course is offered on a pass/fail basis. Prerequisites: Completion of Phases I and II, adviser's approval, attendance at orientation meeting the prior semester, pre-registration form, and candidacy. CNS589 is required to satisfy the six credits for field placement.

CNS 589 Clinical Field Experience II

Continuation of CNS580, Clinical Field Experience I, placement. Students must register for this course in order to satisfy the six (6) credit hour field experience requirement. Students must complete 300 clock hours for each field experience in a professional setting appropriate to their career interests, skills, and program of study. Site selection must be approved by adviser. Course offered on a pass/fail basis. Prerequisites: Completion of CNS580, approval of adviser, and pre-registration form.

HCA 400 Introduction to Health Care Systems

Introduces the major components of the health care system in the United States, including governmental, for profit, and not-for-profit organizations. Discusses the influence of social,

political, and economic forces on the delivery of health care. Examines current problems facing the health care industry and evaluates alternative programs from other nations.

ISM 300 Information Technology and Business Operations

Designed to address the challenging role of information technology and management information systems in today's global business organizations. Deals with different types of information systems, planning and developing databases, and other organizational issues dealing with information technology.

ISS 550 Database Design

The data environment, basic technical concepts and system resources for data, database concepts, use and management of databases.

MBA 502 Managerial Accounting

Develops an understanding of the quantitative use of accounting data for decision making within the firm. The focus is on developing an understanding of and appropriate use of cost in managerial decision making. Although the appropriate use of cost in this course refers primarily to short-term decisions, the strategic implications of cost analysis are also addressed.

MBA 529 Global Managerial Finance

Explores basic financial theories, their application, and financial decision models necessary for handling complex corporate financial problems in the global environment. Emphasizes the important role of finance in the global business operations.

MBA 552 Entrepreneurship

Examines all aspects of starting a new business, with emphasis on the critical role of recognizing and assessing opportunities. Topics include attributes of entrepreneurs and entrepreneurial careers, creating and evaluating opportunities, writing business plans, and financing new ventures.

MBA 554 International Business

Presents broad view of issues facing professionals in the international business area. Topics are broad and include international trade, exchange rates, finance, organizational structure, and international legal dimensions. Student learns to weave the social, technical, cultural, risk and human relations factors into a global context.

MBA 556 Organizational Leadership

Examines the leadership and influence issues managers face. Attention is given to leading up, down, and across the organization, recognizing leadership is not limited to managers. Through guest business speakers, cases, readings, projects, and simulations, students gain greater insight and skill in leading. Topics include characteristics of effective leaders, power and influence strategies, crisis management, organizational politics, and leadership assessment.

MBA 565 Information Management and Analysis for Decision Making

Provides skills and tools necessary for managers to efficiently solve problems using information technology to support the decision making process. Using a variety of software packages, structured, semi-structured and unstructured problems will be analyzed and the role of information technology investigated. Models based on quantitative and non-quantitative data will be studied also.

MBA 577 Supply Chain Management

Introduces an integrated enterprise approach of flow of goods and services from suppliers to customers (supplier relationship, procurement, operations management, inventory control, logistics and transportation, distribution and customer service). Every topic in each area is being discussed in the context of integrated flow of goods and services from suppliers to customers and continuous flow of information from the customers to the suppliers. Covers the issues facing managers of import-export firms, trading companies, international service companies, and multinational corporations.

MBA 593 Strategic Management

Examines strategic analysis and decision making under conditions of dynamic uncertainty, with a focus on cross-functional integration and the management of processes and change. The importance of achieving a fit between the internal and external environment for organizational survival and success is a central issue.

PLS 501 Organizational Theory and Behavior

Examines organization theory relevant to the administration and leadership in complex organizations. Focus is on topics of bureaucracy and development of administrative thought; human behavior in organizations including individual motivation, group and interpersonal dynamics, and leadership modes; organization structure, process, and dynamics; organizational development and change; and emerging perspectives in the field.

PLS 504 Ethics for Public Service Managers

Examines specific contemporary ethical concerns in the public sector and the ethical conduct required by statutes and codes of conduct. Appropriate case studies discussed, emphasizing the constantly changing standards in the public sector.

PLS 561 Administrative Law

Study of the law concerning the powers and procedures of administrative agencies. These governmental bodies which affect the rights of private and public parties through either adjudication or rule making are compared to and contrasted with the judicial, legislative and executive processes using the case method.

PLS 601 Research Methods

Survey of the research process including preparation of a research design, use of theoretical framework, and testing of hypothesis by gathering and analyzing data. Recommend the student complete this course as early in the graduate program as possible.

SOC 560 Leadership, Change, and Innovation

Analysis of leaders as agents of social change. Leadership characteristics and strategies that have changed the world will be identified through a diverse set of case studies.

SWK 150 Human Relations Lab

Develops effective generic interpersonal skills. Uses a laboratory design which has a variety of experiential and didactic experiences to understand components of effective interaction; develop self awareness about your own strengths and limitations; gain feedback about others' perception of you; establish personal goals for growth and development; and evaluate ongoing progress in communication competencies.

SWK 360 Research Techniques for Social Workers

Introduces basic research concepts, procedures for conducting research, and their application to social work practice. Basic knowledge of scientific inquiry, the ethics that guide research, and the roles of social workers as researchers is also covered. Both qualitative and quantitative methods of collecting and analyzing data are given major attention. Students learn the procedure for developing a research proposal. *Prerequisites: SWK250 and MAT117.*

WEST CHESTER UNIVERSITY**SPP 524 Fluency Disorders**

Consideration of the nature, causes, diagnosis and treatment of stuttering and related disorders of speech flow. Critical review of pertinent research.